



REALTOR® MEMBERSHIP BENEFITS

Greater McAllen Association of REALTORS®

- ◆ *EDUCATIONAL OPPORTUNITIES*
- ◆ *NETWORKING WITH PEERS*
- ◆ *PROFESSIONAL DEVELOPMENT*
- ◆ *ACCESS TO STATE AND NATIONAL POLICIES*
- ◆ *TIMELY INFORMATION*
- ◆ *COMMUNITY INVOLVEMENT*
- ◆ *INCREASED SALES THROUGH INCREASED KNOWLEDGE*
- ◆ *EXPERT INDUSTRY SPEAKERS*
- ◆ *POSITIVE IMPACT ON LEGISLATION*
- ◆ *FREE LEGAL HOTLINE*

Gives you the prestige of belonging to one of the country's largest Trade Organizations, providing political representation, lobbying, and public education on issues affecting future business and homeownership. Additionally, you have the right to identify yourself as a REALTOR®, which has wide public acceptance.

Membership meetings are held regularly and include guests speaking on related industry issues, as well as information from our Board of Directors and Committee Chairs, while providing continued networking opportunities.

Access to local, state and national communications regarding important business and regulatory issues like changes in lead paint laws, court cases affecting the way you do business, and new industry trends.

REALTOR® Store located at the GMAR office offers an ever expanding selection of items for member convenience. Additional items can be ordered upon request.

REALTOR® Code of Ethics as established by The National Association of REALTORS® ensures consistency and professional conduct within a changing industry environment. All REALTORS® are required to take ongoing Code of Ethics training to maintain their REALTOR® status.

Ethics enforcement and Arbitration services provide REALTORS® with the ability to mediate and settle business disputes in a less costly manner than through the courts.

Arrays of brochures are available through the National Association of REALTORS® and the Texas Association of REALTORS® who produce these to educate consumers on important topics such as: Why Choose a REALTOR®, Fair Housing, Mold and many others. These brochures can be ordered through the GMAR office or online through the NAR (www.realtor.org) or TAR (www.texasrealtors.com) website.

Leadership training opportunities are available to members appointed or elected to a leadership role. Training is provided to volunteer leaders, ensuring a diverse, vibrant, fiscally responsible, and relevant association for members.

The GMAR Education Committee offers peer-chosen education providers and programs, including continuing education to maintain your real estate license as well as designation courses such as GRI (Graduate REALTOR® Institute). Additionally, New Member Orientation classes are taught by veteran REALTORS® providing "everything they didn't tell you in your real estate classes".

Organized data and market statistics are available to be accessed as a benefit of membership with regards to the communities under GMAR's umbrella.

Realized publicity through the GMAR website with the opportunity to be a "Featured Agent" from drawings held at GMAR General Membership Meetings.

Supplied to members are wide varieties of networking opportunities to help generate business and create referrals and smoother transactions. Examples include bowling tournaments, golf tournaments, mixers, educational classes, conferences and conventions.

**Greater McAllen
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REALTORS®**
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